



# Custom Weddings

2017 PRICING DETAILS



**NICO AND LALA** work with brides and grooms nationwide to create exquisitely branded weddings. From custom designed wedding monograms to luxe invitations, menu cards and expertly tailored welcome gifts, they can create a cohesive, one-of-a-kind look and style for your big day.

## Design Collections

Please note, design fees do not include the price of the actual items. Item pricing details are provided on pages 2 and 3.

### THE COUTURE COLLECTION | \$1200 Design Fee

The N&L Couture Collection is a flat design fee for us to help with the creative concept, direction and design of your wedding. The only additional fee would be if you are interested in a wedding website (\$500, discounted rate for Couture ) or custom map (\$200). For our Couture Brides, we begin by designing a custom wedding logo/monogram that can be used for a keepsake for years to come. This logo will set the tone for the wedding and once approved, helps establish our design direction for the save the dates, wedding invitations, welcome gifts, and other paper goods. *Our most popular package!*

#### INCLUDES DESIGN AND CREATIVE CONCEPT OF:

Wedding Logo*	Table Numbers	Cups & Koozies
Save The Dates	Placecards	Match Books
Wedding Invitation Ensemble	Escort Cards	Stir Sticks
Custom Stamps	Menu Cards	Wine Labels
Ceremony Program	Event Signage	Getaway Sign
Wedding Itinerary	Cocktail Napkins	Bridesmaids & Hostess Gifts
Hotel Welcome Gifts	Guest Towels	Custom Fabric
Favors And Tags	Coasters	Wedding Stationery
Cloth Dinner Napkins	Pillows for Reception	Guest Book

\*Wedding Logos are exclusive to our Brides purchasing the Couture Collection design package.

### THE CHIC COLLECTION | \$750 Design Fee

The N&L Chic Collection includes the design and creative concept of the wedding invitations, the wedding program, the welcome itinerary for guests' hotel rooms, and the welcome gifts. Please keep in mind that we ONLY offer our custom wedding monograms and logos to our Couture Brides. Once we have had a phone or in-studio consultation to discuss what you envision for your paper goods, we begin by designing your invitation only. Then we move into creating the coordinating pieces of your ensemble, such as the reply card, accommodations card, liner, etc. After your wedding invitations ship, we start on the hotel welcome gifts and other printed items included in the Chic Collection.

#### INCLUDES DESIGN AND CREATIVE CONCEPT OF:

Wedding Invitation Ensemble	Wedding Itinerary
Wedding Program	Hotel Welcome Gifts

### THE DETAILS COLLECTION | \$500 Design Fee

The N&L Details Collection is for brides who are looking for our design team to help brand their wedding reception paper goods from beginning to end! If you are needing help with more items for your reception than listed, feel free to ask if that item would incur an additional design fee.

#### INCLUDES DESIGN AND CREATIVE CONCEPT OF:

Favors & Tags	Table Numbers
Tented Food Cards/cocktail Signage	Menus
Escort Cards	Cocktail Napkins/Cups/Koozies
Placecards	Departure Sign

# Package Additions

## WEDDING WEBSITE

\$750 Design Fee

**\$500 Design Fee with Couture Collection**

*Design of custom website to coordinate with your wedding.*

*Includes domain and hosting for one year.*

*Website content must be submitted in a text document.*

## WEDDING MAP

\$200 Design Fee

*Design fee includes up to 10 points of interest.*

*Pricing per piece determined by quantity, format, paper style, and printing style.*

# Pricing Details

Please see below for item pricing.

Design fees listed are for brides not purchasing a package or can be add-ons to the Chic or Details Collections.

## WEDDING INVITATIONS

Item Pricing	Design Fee
Pricing per piece determined by quantity, paper style, and printing style. We offer engraving, letterpress, foil stamping, thermography, and lithography. Rough estimates for each print style are listed below but pricing is ultimately based on individual specs and quantity.	\$500 <i>Includes design of custom invitation, outer envelope, reply card, reply envelope, insert cards, envelope liner, belly band, postage stamp and other embellishments.</i>
Lithography.....starting at \$9 per invitation suite	
Thermography.....starting at \$12 per invitation suite	
Foil Stamping/Letterpress.....starting at \$18 per invitation suite	
Engraving.....starting at \$22 per invitation suite	

## SAVE THE DATES / REHEARSAL DINNER INVITATIONS

Item Pricing	Design Fee
\$2.25 per piece flat printed with return address on envelope, 5 x 7 in size Hand-lined coordinating envelopes, \$1.50 per piece additional (Other sizes and printing styles available, please email for pricing.)	\$100 <i>Includes design of card, envelope, liner, insert card</i>

## WEDDING CEREMONY PROGRAMS

Item Pricing	Design Fee
Pricing per piece determined by quantity, number of pages, paper style, printing style and accoutrements (ie, ribbon, corner rounding, hole punching)	\$50 Design Fee, <i>additional \$10 set-up fee per page</i>

## WEDDING ITINERARY (WELCOME PACKET)

Item Pricing	Design Fee
Pricing per piece determined by quantity, number of pages, paper style, Printing style and accoutrements (ie, ribbon, corner rounding, hole punching)	\$50 Design Fee, <i>additional \$10 set-up fee per page</i>

## HOTEL WELCOME GIFTS

Item Pricing	Design Fee
Standard Tags and Stickers.....\$1 each	\$150 Design Fee, <i>Includes design and creative concept of 5 items and basket/box/bag design</i>
Water Bottle Labels.....\$1 each	
Wine/Champagne Labels.....\$3 each	
Basket/Box/Bag pricing based on quantity. Items not listed are priced separately.	
Labor and complete assembly of baskets are available for an additional cost.	



## MENU CARDS

### Item Pricing

Starting at \$3 each for flat panel card.

### Design Fee

\$50

## PLACECARDS

### Item Pricing

Standard tented place cards are \$1.50 each.  
Calligraphy is additional and based on which of our calligraphers you choose.

### Design Fee

\$25

## ESCORT CARDS

### Item Pricing

Standard tented escort cards with name on outside and table number inside are \$2.75 each.  
Calligraphy is additional and based on which of our calligraphers you choose.

### Design Fee

\$25

## STADIUM CUPS

Design Fee | \$25

*16 ounces, solid color with a 1 color imprint*

75.....	\$117	500.....	\$338
150.....	\$165	750.....	\$464
250.....	\$212	1000.....	\$591
375.....	\$275		

## SHATTERPROOF CUPS

Design Fee | \$25

*14 ounces, frosted cups with a 1 color imprint*

75.....	\$142	500.....	\$438
150.....	\$202	750.....	\$616
250.....	\$270	1000.....	\$795
375.....	\$354		

## FULL PRINT KOOZIES

Design Fee | \$25

*Neoprene, unlimited colors*

75.....	\$272	500.....	\$927
150.....	\$437	750.....	\$1350
250.....	\$627	1000.....	\$1748
375.....	\$777		

## SOLID COLOR KOOZIES

Design Fee | \$25

*Neoprene, 1 color imprint*

75.....	\$202	500.....	\$715
150.....	\$326	750.....	\$1037
250.....	\$486	1000.....	\$1341
375.....	\$600		

## COCKTAIL NAPKINS

Design Fee | \$25

*3 ply solid colored napkin with 1 imprint color.*

250.....	\$147	1250.....	\$410
500.....	\$200	1500.....	\$425
750.....	\$291	2000.....	\$440
1000.....	\$305		

*What's Next?*

Let's get this [design] party started! Email [custom@nicoandlala.com](mailto:custom@nicoandlala.com) with any questions or to let us know you're ready to proceed. We'll send you an online form and schedule a phone or in-studio consultation. We charge a \$50 consultation fee that is deducted from the price of the package you select. Once your contract is signed and your design fee is paid in full, we will send your initial proof within two weeks. Any proof changes take 1-2 full business days. Nico and Lala will begin the process based on which package you choose. If you are one of our Couture Brides, we begin by designing your wedding logo/monogram and expand that into save the dates, and then invitations, etc. Get creative and let us turn your vision into reality. We love Pinterest inspiration, but also feel free to send images of anything that inspires you design wise; a china pattern, a dress, a fabric print, anything! We are thrilled to be helping with your big day and cannot wait to see your vision come to life!

## SIGNED, SEALED...

We offer machine calligraphy and hand calligraphy, as well as stuffing and sealing options. Please email for more details.

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N&L do not email or sell ANY art files to clients, including, but not limited to logos, monograms and invitation files.

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